



Cultural Judo

(to an actual advertising image)

Social behavior has become modality behavior.

Modalities are programming.

Consumer culture manufactures “acceptable” modalities.

Appropriate responses to Life cannot come from a modality state.

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Cultural Judo

(to an actual advertising image)

440,000 US deaths are caused by cigarette smoking each year.

42,000 US deaths are caused by car accidents.

2985 people were killed in the Twin Towers.

1800+ US soldiers have died and over 15,000 wounded in Iraq and Afganistan since 2003.

A John Hopkins study estimates that over 100,000 civilian Iraqi men, women and children have been killed during the current war.

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Cultural Judo

The workplace is authoritarian.

Our government is a democratic republic.

Our society is ruled by consumerism.

Who or what are you ruled by?

Your actions speak louder than words.

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Cultural Judo

Every dollar you pay for toxic goods and services multiplies their further production, and the likelihood you will be working in a job that produces toxic goods and services.

Every dollar you spend on clean, green, non-toxic products and services multiplies their further production, and the likelihood you will be working in a job that produces clean, green, non-toxic products and services.

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Cultural Judo

(to an actual advertising image)

Things are tools.

Serving tools is slavery.

Tools should serve you.

Serving Life is freedom.

Life is free....

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Cultural Judo

(to an actual advertising image)

Agent Smith mirrors the function of social conformity.

Break the programming code.

Unplug now.

The playful revolution of Life is an experiment every moment.

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Cultural Judo

(to an actual advertising image)

Is it you or what you are supposed to want?

Is consumerism a substitute for sex?

Is the ad selling you as a product to yourself?

Isn't love free?

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Cultural Judo

(to an actual advertising image)

The spectacle is consuming you, by you consuming it.

Only you can stop swallowing the emptiness.

Unplug now.

Only your Life can be lived.

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Martian

Products

Martian

Product Line Coming

Martian

Product Line Coming

Martian

Product Line Coming

Martian

Product Line Coming Soon!

Martian

Product Line Coming

BREAK THROUGH

You won't just get to know the road, you'll get to know it intimately. The Cadillac.

You are not a

Product

Stolen

Live.

Cultural Judo

(to an actual advertising image)

How about
Life on Pluto?

How about
sex on Pluto?

How about
chewing gum on Pluto?

How about
smoking cars on Pluto?

How about Life
on Earth?

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Cultural Judo

(to an actual advertising image)

Every master
has a slave.

Every slave
has a master.

Mastery over Life
is slavery.

Mastery over things
is freedom.

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Cultural Judo

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Grecians consumed
all their trees.

Easter Islanders
consumed all their
resources and extincted
themselves.

The Earth has finite
resources that are
dwindling from misuse.

Is consumer culture
planning for extinction?

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Cultural Judo

(to an actual advertising image)

Fashion is a natural process of randomized experimentation used to test new solutions to existing problems. Good solutions are replaced by better ones, and so on. Consumerism has devolved this process into production for it's own sake. Perfectly good solutions are thrown out for the urge to produce the next new thing for the sake of monetary profit. Enormous waste and inefficiency result. Toxic air, water, land, food; wars to control this process ensue. All the free gifts of life (pleasure, true satisfaction in life's natural processes) are lost. This process can be reversed through your conscious action.

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Cultural Judo

(to an actual advertising image)

Every master
has a slave.

Every slave
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Mastery over others
is slavery.

Mastery of yourself
is freedom.

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Cultural Judo

(to an actual advertising image)

Ever notice how many
“Martian” landscapes are used
for advertising backdrops?
Are they preparing us for the
inevitable result of non-stop
consumerism? Are we
supposed to embrace living
without grass and trees and
birds? No more streams, or
deer or flowers, or lakes, or
flora or fauna? Have they
made life so unsatisfying that
this alien fantasy is supposed
to be appealing? Time to
unplug. Give them nothing “till
they do the right thing.
Live and buy only green.

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Signs of Life?

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